

The Future Workforce

AUSTIN LABOR MARKET INSIGHTS + COMMUNITY IMPACTS

KEY TAKEAWAYS

The future talent of Austin is in our K-12 system

- **Only 12%** of young adults without a credential, certification, or degree within six years of finishing high school have a chance of earning a living wage in our region, according to research by E3 Alliance.
- In Austin/Travis County, 91% of students graduate high school, which is above the state average (85%). However, **only 4%** complete Career and Technical Education (CTE) programs.
- Last year, Workforce Solutions Capital Area's Career and Education Outreach Specialists connected **17,186** students to career preparation activities in and out of the classroom.

STUDENT ENGAGEMENT

Gap Analysis: Career and Technical Education

Austin/Travis County programs, 2021-2022



Source: Education Service Center Region 13

BRIDGING THE GAP

It's important for workforce and industry partners to keep students engaged in industry experiences and meaningful work-based learning opportunities. This creates a better chance of students completing their program of study and earning a valuable credential while in school.

K12 PARTNERSHIP HIGHLIGHT

Work-Based Learning Prepares Austin's Future Workforce

As part of Workforce Solutions Capital Area's mission to connect local people to local jobs, we connect students enrolled in CTE programs to meaningful work-based learning pathways in high-demand industries. A few highlights from 2023 include:

- 1 Partnering with Travis County for the Summer Youth Employment Program, connecting businesses in high-demand industries with **750 middle and high school youth paid interns**.
- 2 Partnering with companies for **nine industry site tours and job shadow opportunities**, enabling students eager to explore high-demand career pathways.
- 3 Coordinating many career exploration events, including **25 career days, 17 career fairs, and 425 workshops** (one-on-one sessions) with students.

BOOSTING K-12 CAREER AWARENESS | CareerQuest 2023

Workforce Solutions Capital Area hosted 1,600 7th graders at CareerQuest to explore high-demand career pathways. Pre- and post-event data showed an **increase in students' awareness of CTE programs of study offered by their high schools**.

18%	→	50%
<small>PRE-EVENT</small>		<small>POST-EVENT</small>

GET INVOLVED. Click or scan to connect with future talent through meaningful work-based learning opportunities today.

