

BUSINESS AND INDUSTRY BUSINESS MANAGEMENT & ADMINISTRATION

PUBLIC RELATIONS SPECIALISTS

ANNUAL WAGES

ENTRY: \$40,700
MEDIAN: \$60,200
HIGH: \$79,300

HOURLY WAGES

ENTRY: \$19.56
MEDIAN: \$28.96
HIGH: \$38.12

EDUCATION AT ENTRY LEVEL

BACHELOR'S
DEGREE



THE AUSTIN MSA PROJECTS TO NEED OVER
4,298 PUBLIC RELATIONS SPECIALISTS BY
2031. WILL YOU BE ONE?

JOB DUTIES

- Respond to requests for information from the media or designate an appropriate spokesperson or information source.
- Write press releases or other media communications to promote clients.
- Establish or maintain cooperative relationships with representatives of community, consumer, employee, or public interest groups.

YOU WILL THRIVE IN THIS POSITION IF...

- You like working with and leading teams.
- You are creative and like tackling problems.
- You confidently make decisions.
- You are dependable.
- You have integrity.
- You are adaptable/flexible.



**SCAN TO WATCH A VIDEO
ABOUT THIS CAREER PATHWAY**

Data Sources

SOC: 27-3031

O'Net, JobsEq, 2021

Texas Workforce Commission, 2021

Prepared by Workforce Solutions Capital Area

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PUBLIC RELATIONS SPECIALISTS

HOW TO GET STARTED IN THIS CAREER PATHWAY



Take health, science or biology classes while in school



Research companies' PR teams and check out their press releases and news conferences.

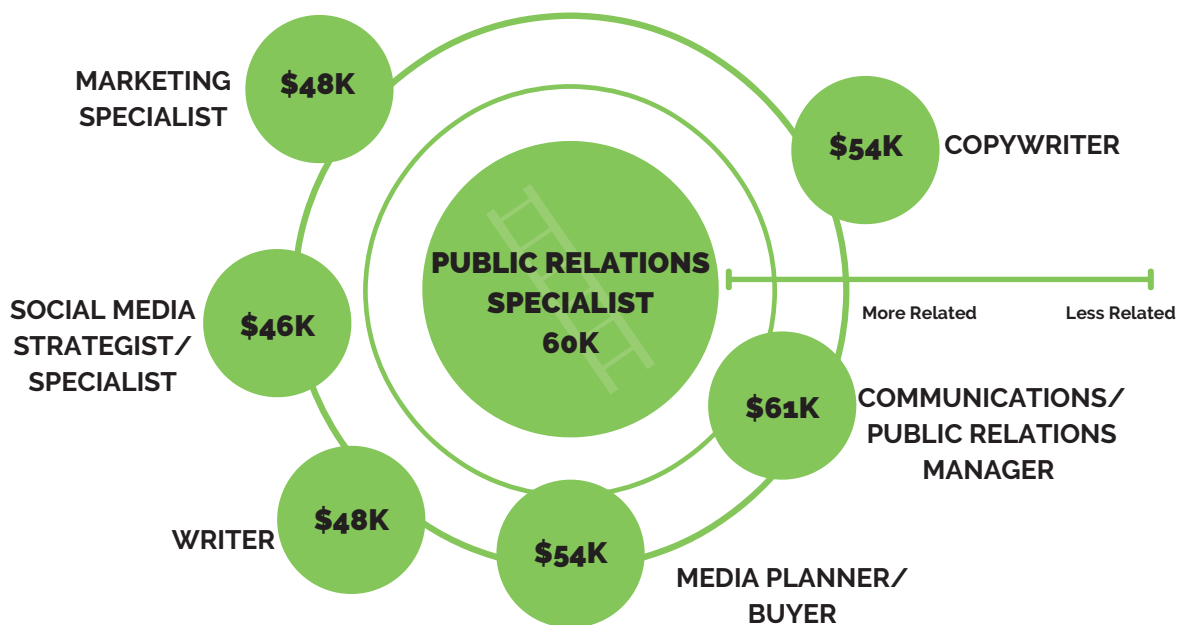


Find a part-time job or internship with a local vet clinic. **Register at workintexas.com**



Complete a personality test or explore more high-demand careers. Scan the code to get started!

RELATED JOBS WITH MEDIAN SALARY



WHAT IS SOMETHING NEW YOU LEARNED ABOUT THIS CAREER?
