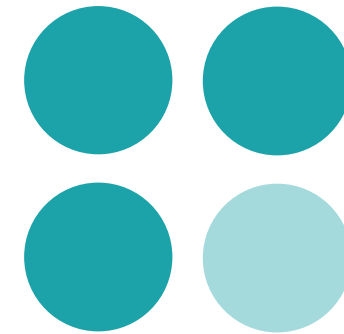
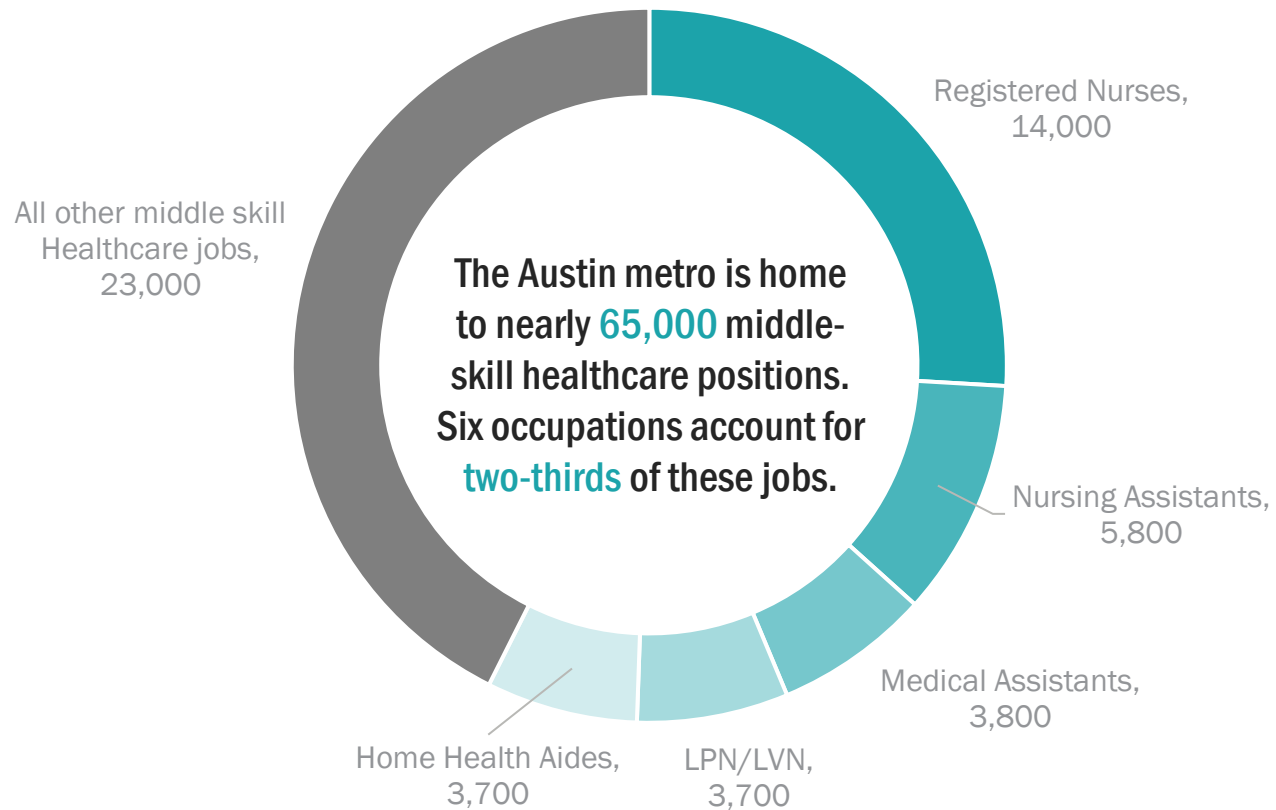




IN FOCUS: HEALTHCARE

HEALTHCARE IS ONE OF THE AUSTIN METRO'S LARGEST INDUSTRY CLUSTERS



With **102,000** jobs, Healthcare is one of the largest industry clusters in the Austin metro. Travis County is home to **75%** of all Healthcare industry jobs in the region.

A GROWING NUMBER OF CHALLENGES EXACERBATE A SKILLED HEALTHCARE WORKER SHORTAGE

1



Gaps in employment, cost of living, turnover, Covid-19, and changes in healthcare

2



Lack of programs means not enough students are graduating, leading to high turnover

3

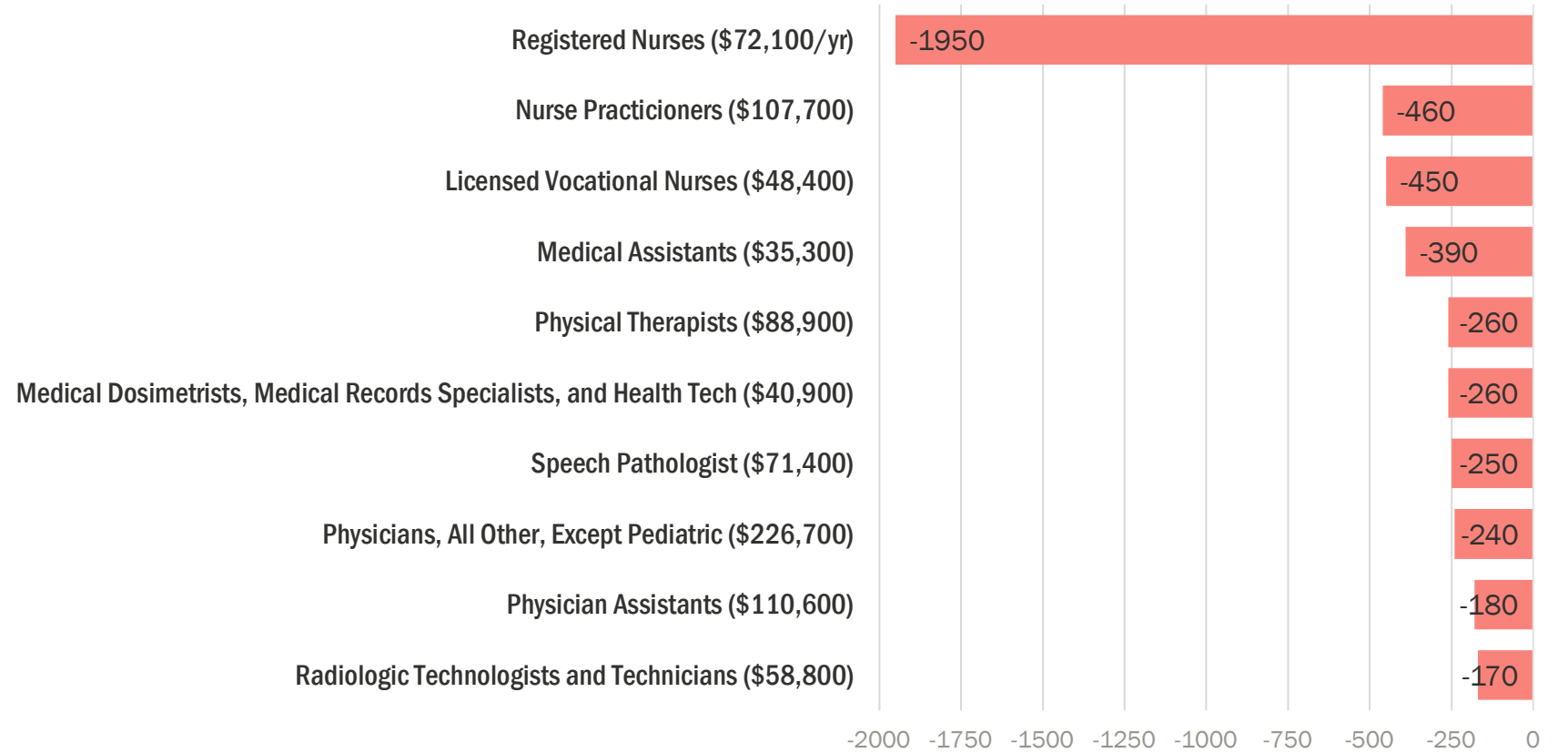


Hospitals can't operate efficiently without full staff

TALENT SUPPLY SHORTAGE PROJECTED FOR AUSTIN HEALTHCARE OCCUPATIONS

Occupation Gaps

Potential Average Occupation Gaps Totals over 10 Years in Austin MSA



Source: Jobs EQ (2020Q4)

A dark, grayscale background image of the Austin skyline, featuring various skyscrapers and buildings. The text is overlaid in white, bold font.

**Without a skilled healthcare workforce,
our Austin-Travis County neighbors will continue
to wait for care amid the ongoing health crisis.**

**It's more apparent than ever during the pandemic:
Community collaboration is needed.**



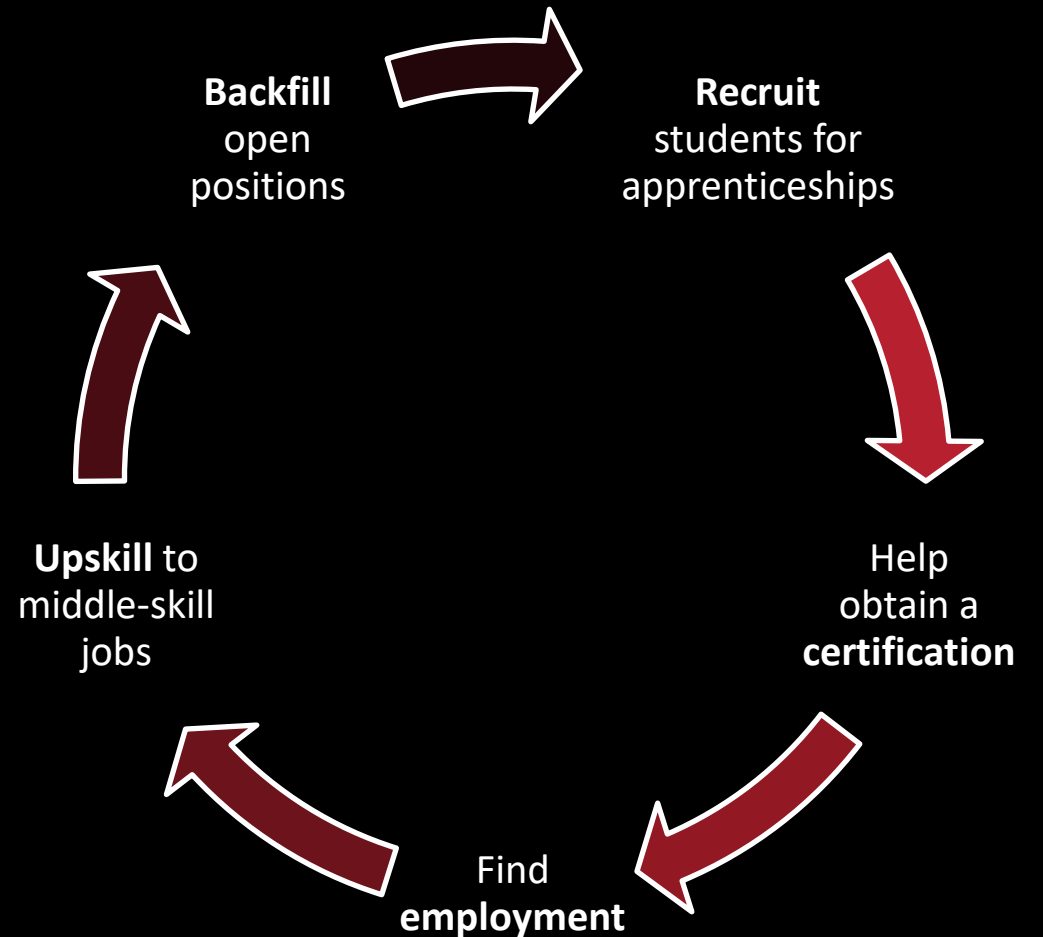
CREATING A UNITED FRONT THROUGH APPRENTICESHIPS

WORKFORCE SOLUTIONS CAPITAL AREA CAN HELP YOU GROW YOUR BUSINESS

We recognize the rapidly changing workforce due to the impacts of COVID. We are here to help you prepare.

WFS offers:

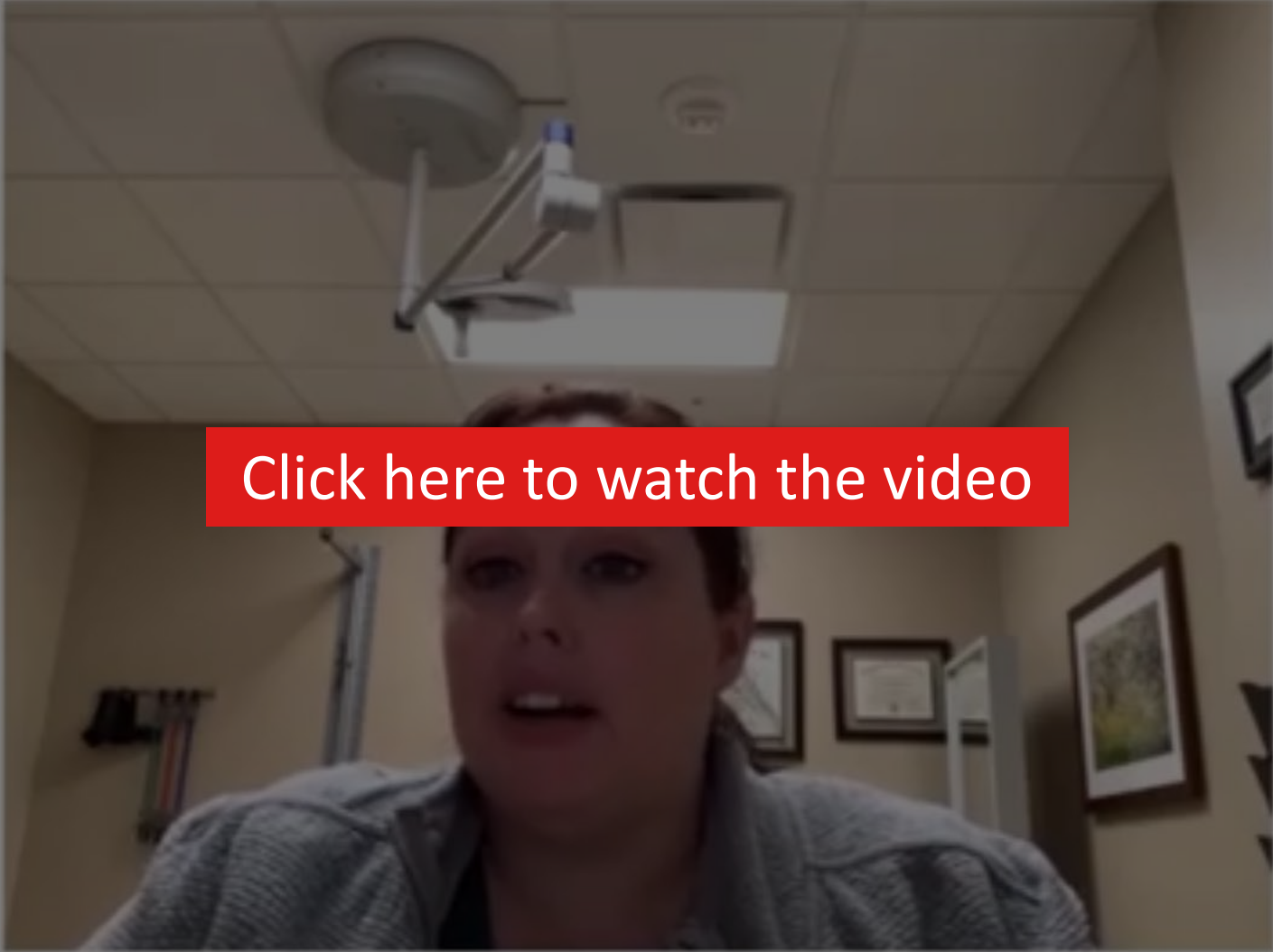
- Hiring Assistance
- Grants for Internships & Onboarding
- Apprenticeship Funding
- Upskilling Grants & Support
- Layoff & Outplacement Assistance



TWC awarded WFS \$500,000 for the ApprenticeshipTexas Expansion Grant for 2021

- **WFS will partner with Austin Community College and Innovative Workforce Projects** to expand a Registered Apprenticeship Program for Medical Assistants
 - Goal to train 250 new apprentices in this occupation
- **This program is an opportunity** for unemployed and underemployed residents to gain new skills valued by hiring employers
 - Strengthens our region's economic competitiveness at the same time





[Click here to watch the video](#)

GROWING THE REGIONAL **HEALTHCARE** TALENT PIPELINE

We're working together to roll out programs to create new opportunities

- **Developing** a Radiology Tech apprenticeship program for Computed Tomography (CT) and MRI
- **Expansion** of existing programs
 - WFS has partnered with ACC and Innovative Workforce Projects to scale Baylor Scott & White's MA apprenticeship
- **Developing** PCT and CNA employment opportunities
 - Working with industry to help fund upskilling initiatives for current non-certified employees, as well creating new industry-designed training programs to increase PCT and CNA graduates in our area

