

# WELCOME!

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# WORKFORCE WEDNESDAY WEBINAR



Workshop + Employer Spotlight

Featuring: CommUnity Care, Baylor Scott & White Health &  
Workforce Solutions Capital Area





**POLL  
ALERT**

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# INDUSTRY FOCUS FOR MARCH:

## Healthcare



Offers immediate careers in various pathways



Career advancement

# HOW TO LOOK FOR IMMEDIATE OPENINGS?



[Jobs Now](#) – see immediate jobs posted by Workforce Solutions Capital Area



[Indeed](#) - keyword 'seasonal' for tons of jobs hiring right now!



[WorkInTexas.com](#) - look for jobs only in Texas, build your resume here!

**"Where employers find you"**



***Job Postings fact:***  
*Over 2,800 jobs posted for healthcare in Austin MSA in the last 30 days*



## Workforce Solutions Capital Area has created RE:WorkNOW

- **260 full scholarships** for rapid, safe training programs for City of Austin and Travis County residents on a first-come, first-served basis — *space is limited!*
- **Supporting \$200/week stipends**, transportation, digital inclusion and career guidance
- **Made possible by** Travis County and the City of Austin funding

[reworknow.org/austin](https://reworknow.org/austin)





- Spaces are limited! You can apply today to learn more about eligibility and identify training programs that align with their career interests: [reworknow.org/Austin](https://reworknow.org/Austin).

- All previously mentioned RE:Work NOW training providers' information/training program details can be accessed through the RE:Work NOW platform.

- Questions? Email [wfs.werc@wfscapitalarea.com](mailto:wfs.werc@wfscapitalarea.com), or call 512-381-5160.

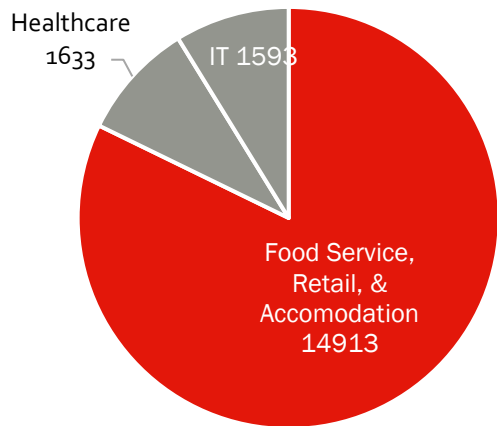
### Career trainings available:

- Construction/Skilled Trades
- Certified Production Technician
- Data analytics
- Cyber security
- Full stack JAVA developer
- Administrative assistant
- Phlebotomist
- Medical secretary
- Welding
- Truck Driving
- HVAC
- and more!

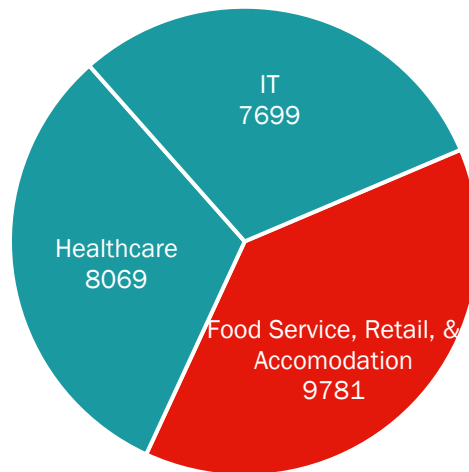
**[Referral Tool](#)**

# Unemployed residents need training to secure high-demand jobs

## Austin MSA Unemployed by Industry



## Austin MSA Job Postings



**4.9x**

Open job postings in Healthcare compared to jobless residents previously in Healthcare

**4.8x**

Open job postings in IT compared to jobless residents previously in IT

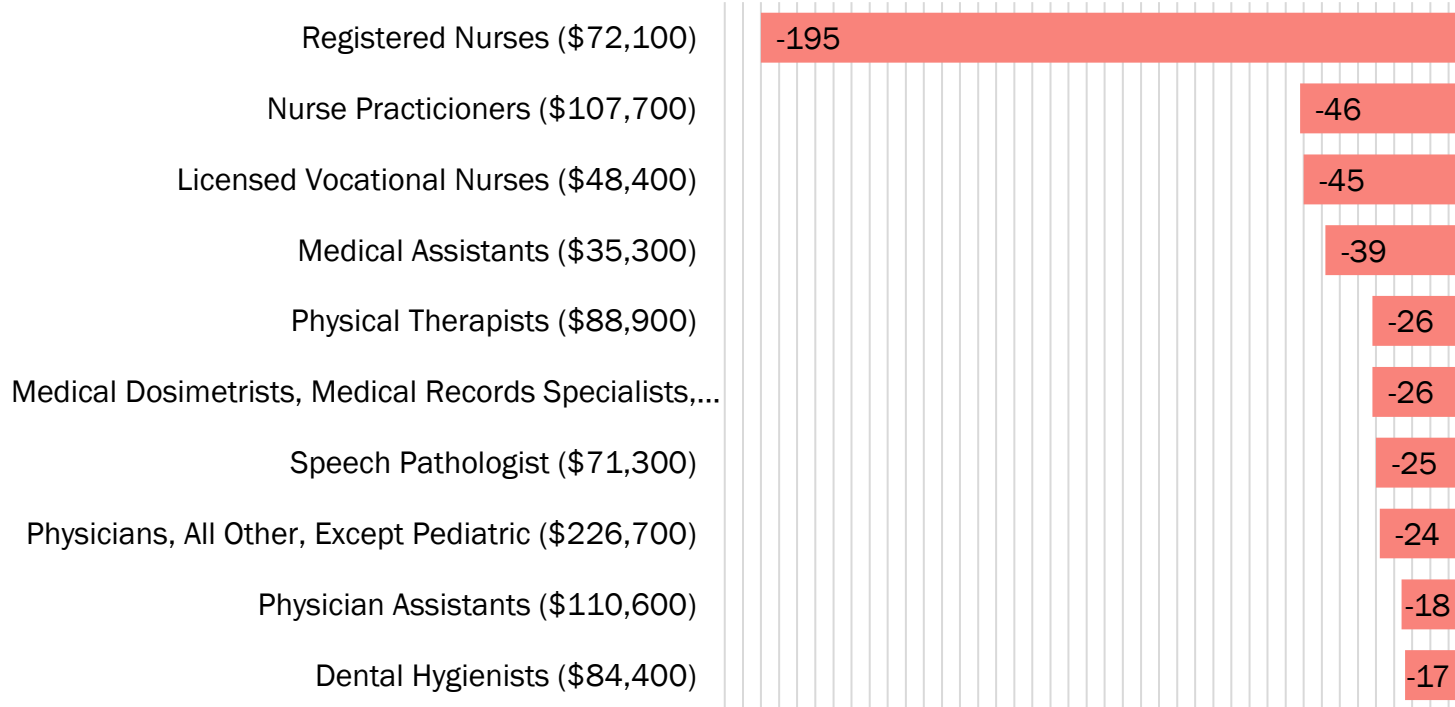
\* Unemployed as of Dec 2020 (does not include gig workers); Job Postings as of Dec 31, 2020 (Source: Burning Glass Labor Insight)



# Talent supply shortage projected for Austin healthcare occupations

## Occupation Gaps

Potential Average Annual Occupation Gaps over 10 Years in Austin MSA



## High-Demand Occupations

- Personal Care Aides, 21,003
- Registered Nurses, 9,882
- Medical Secretaries, 8,226
- Medical Assistants, 7,649
- Nursing Assistants, 6,733

**116,340**

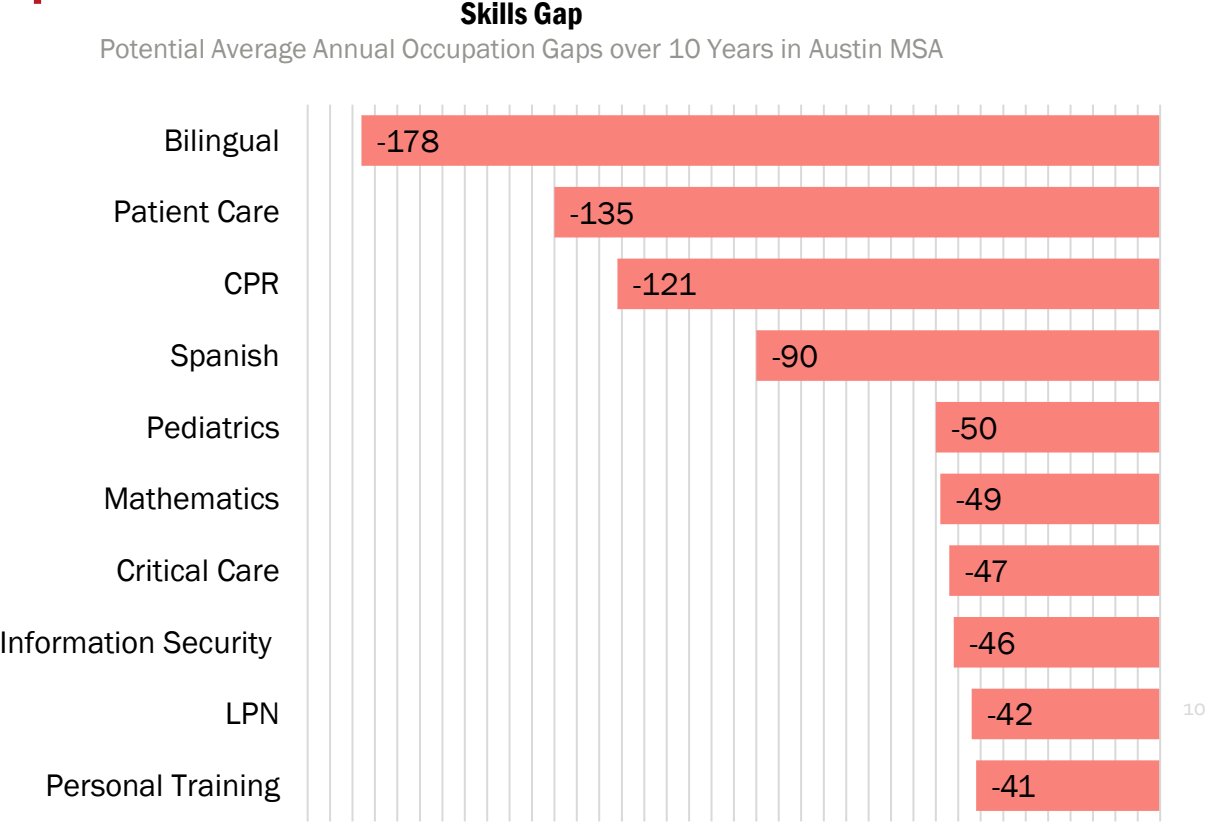
Healthcare workers make up  
**10%** of the regional  
workforce

**\$56,000**

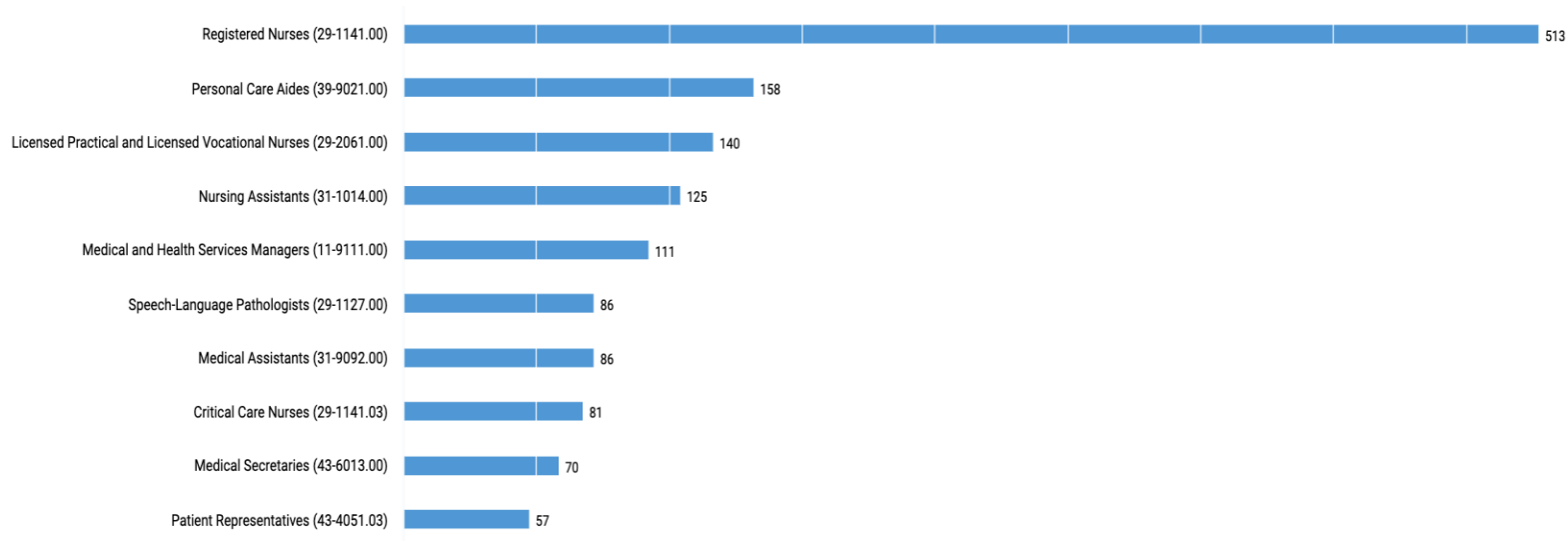
average annual wage for  
health care sector workers

Source: JobsEq, Q3 2020, 10-year  
demand, Austin MSA

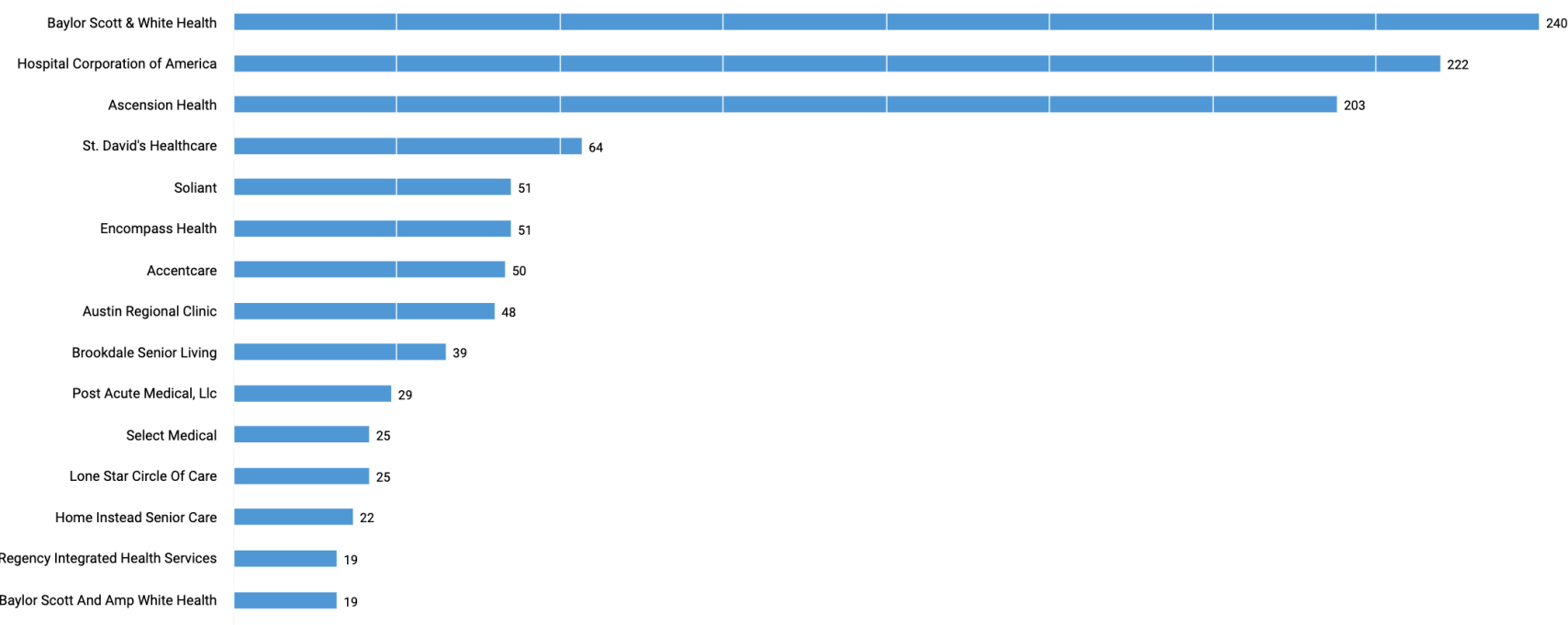
# Projected skills shortage projected for Austin healthcare occupations



# Healthcare Job Postings – Occupations with most online postings in the last 30 days



# Online Job Postings– Healthcare Industry Employers



Source: Burning Glass, 30 days (Jan. 31, 2021 – March 1, 2021)



**Sarah Willingham, MPA**  
Senior Recruiter



**Daniel Rohde**  
HR Generalist

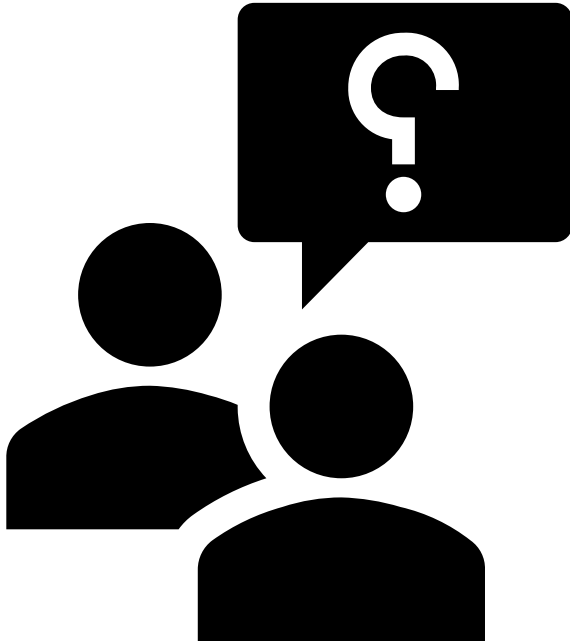


**Angela Reyes**  
Enterprise Senior Recruiter  
Human Resources





- **Company Overview:** <https://www.centralhealth.net/about/careers/>
- **Background** - how many locations in the Austin metro area (Pflugerville, Manor, Del Valle etc.) for people who live outside of Austin
- **What is the hiring process for CommUnityCare?**
  - **Open jobs:** [www.communitycare-centralhealth.icims.com](http://www.communitycare-centralhealth.icims.com)
  - **How to Apply?**
  - **What skills are recruiters seeking in new hires?**
  - **Application pointers** - What's something that can make an applicant's application stand out from others?
- **When does CommUnityCare experience a high volume of open jobs (spring, summer, fall, etc.)?**
- **What are the perks/benefits with working at CommUnityCare?**
- **What is the culture like at CommUnityCare?**



Q&A



**BaylorScott&White**  
HEALTH

**Mark Sherry**

Regional Director with  
Baylor Scott & White  
Health







# Baylor Scott & White

## HEALTH

- **Company Overview**
- **Background - how many locations in the Austin metro area (Pflugerville, Manor, Del Valle etc.) for people who live outside of Austin**
- **What is the hiring process for for Baylor Scott and White?**
  - **Current open jobs:** [Jobs.bswhealth.com](https://jobs.bswhealth.com)
  - **How to Apply?**
  - **What skills are recruiters seeking in new hires?**
  - **Application pointers - What's something that can make an applicant's application stand out from others?**
- **When does Baylor Scott and White experience a high volume of open jobs (spring, summer, fall, etc.)?**
- **What are the perks/benefits with working at Baylor Scott and White?**
- **What is the culture like at Baylor Scott and White?**



Q&A



**Jacob Zernick**  
WERC Job Developer  
with Workforce  
Solutions Capital Area



# DRTE ■ Disaster Relief ■ Temporary Employment

In response to the COVID-19 pandemic, Workforce Solutions Capital Area has designed a **community program**, providing staff to essential businesses and humanitarian organizations. This program uses federal funds to help offset payroll costs while giving job seekers affected by COVID-19 a chance to re-enter the workforce and while keeping Travis County safe.

## Eligibility Requirements:

1. Authorized to work in the United States
2. Provide government-issued documentation of age and DOB
3. Provide proof of Travis County residency
4. Must have registered with Selective Service (males only)
5. Must have been affected by COVID-19

# DRTE Current Employers

## Food & Resource Distribution

Central Texas Food Bank  
Saffron Trust Women's' Foundation  
Working Group 512

## Social Services

Housing Authority of Central Austin  
Austin Area Urban League

## Health Care

St. David's  
Ascension Group  
CommUnity Care



Austin Area  
Urban League

Empowering Communities.  
Changing Lives.

**StDavid's HEALTHCARE**



**Ascension**

# DRTE Current Positions:

## Health / Patient Safety Screeners

- No prior experience required
- Background and drug screen required
- Current vaccinations records required
- Job sites in every part of Travis County
- Flexible 24-hour schedule
- Part-time & Full-time opportunities
- Pays between \$12.00 and \$15.00/hour

### Preferred Qualifications

- Dependable and consistent
- Strong communication and soft skills
- Ethical and confidentiality standards

## Delivery Agents / Distribution Coordinators

- Driver's License required for most positions
- "Second chance" employers
- Regular heavy lifting required
- Pays between \$16.00 - \$16.50/hr

## Social / Community Health Workers

- Office / case management experience preferred
- Work-from-home setup and tech skills required
- Strong time management and soft skills required
- Pays between \$19.23. - \$20.00/hr

**Several DRTE employees have already been hired through the DRTE program!**

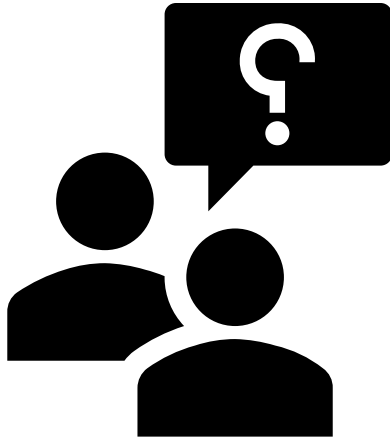
# DRTE Enrollment & Hiring Process

*Call (512) 223-5400 for an eligibility screening*

1. WFS Capital Area determines job seeker's eligibility
2. Eligible job seeker's resume is sent to preferred DRTE Employer for consideration
3. If they are deemed suitable, WIOA Career Counselor completes enrollment into program
4. WFS Capital Area and DRTE Employer coordinate to determine details and start dates
  - a. Employer runs background checks or drug screens as necessary
5. Once enrollment is complete and backgrounds clear, the job seeker is hired by third-party Unique HR (Staffing Partner for WFS Capital Area)
6. Customer begins working at DRTE location

**Jacob Zernick, Project  
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**Audra Williams, Project  
Coordinator**  
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[audra.williams@wfscapitalarea.com](mailto:audra.williams@wfscapitalarea.com)



Q&A





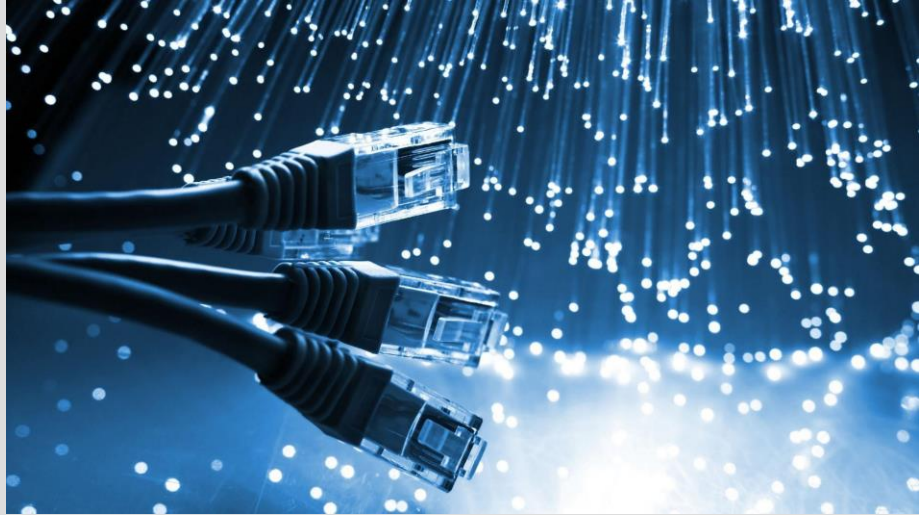
**WORKFORCE**  
SOLUTIONS **Capital  
Area**

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*Connecting People to Jobs*

PLEASE COMPLETE OUR POST-SURVEY AT THE END OF THIS WEBINAR.

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**The next Workforce  
Wednesday Webinar is  
on 04/07 from  
3:30-4:30 PM CT**

**Next Industry Focus will  
be in the IT/Tech  
Industry**

**[Register here](#)**



## Now Enrolling Jobseekers!

**Career Connections**  
POWERED BY FACEBOOK

### Facebook's Career Connections Program is Seeking Digitally-Minded Jobseekers for Internships in Your Community in 2021!

We are offering an amazing opportunity for all jobseekers, particularly in high-need communities, to participate in competitively-paid summer internships, receive exclusive training on social media + digital marketing, and 1:1 mentorship from a Facebook employee.



**Sign Up Today!**  
<https://careerconnections.fb.com>

#### ABOUT THE PROGRAM

We create jobs, train students and support businesses in local communities.

We equip underserved jobseekers with 21st-century skills and connects them to Digital Marketing careers across the US. With a focus on underserved communities, we amplify the online presence of small businesses, while launching the careers of jobseekers.

#### WHAT YOU GET

- A Competitively-Paid Remote Internship (Summer 2021)
- Exclusive Training, Resources + Support
- A Facebook Employee Mentor
- Facebook Digital Certification
- A Path to a Career in Digital Marketing
- FB Digital Certification

#### OUR RESULTS FROM 2020

- 100% of Fellows were paid 30% above minimum wage
- 93% of Fellows would recommend the program to peers
- 62% of Fellows received permanent job offers (3x the national average)
- Fellows' social media + digital marketing competency increased 4X

## Facebook's Career Connections Program is Seeking Digitally-Minded Jobseekers to Become Interns for Local Businesses in 2021!

Qualified jobseekers (age 18+) will receive:

- A competitively-paid remote internship (Summer 2021)
- Exclusive training, resources + support
- A Facebook employee mentor
- Facebook Digital Marketing Certification
- Networking opportunity with businesses and peers
- A path to a career in Digital Marketing

Apply today at <https://careerconnections.fb.com>

# Connect with us



*Want to explore more? Visit our new site!*

**[www.climbtheladderctx.com](http://www.climbtheladderctx.com)**

*Want help with your resume or information about careers and training? Email us at:*

**CareerLadder@wfscapitalarea.com**

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