SOLUTIONS Capital Connecting People to Jobs Connecting People to Jobs Connecting People to Jobs

For Staff Use

SOC: 15-1257 **CIP:** 11.0801 11.1004

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WEB DEVELOPERS AND DIGITAL INTERFACE DESIGNERS

WHAT WILL I BE DOING?

- Design, build, or maintain Web sites, using authoring or scripting languages, content creation tools, management tools, and digital media.
- Perform or direct Web site updates.
- Write, design, or edit Web page content, or direct others producing content.
- Confer with management or development teams to prioritize needs, resolve conflicts, develop content criteria, or choose solutions.
- Back up files from Web sites to local directories for instant recovery in case of problems.
- Analyze user needs to determine technical requirements.

NATIONAL, STATE AND LOCAL WAGE INFORMATION			
	2019 Entry Level Hourly Wage	2018 Employment	Projected 2028 Employment
Capital Area	\$25.22	1,433	1,693
Texas	\$21.77	9,780	11,822
United States	\$19.01	174,300*	188,300*

WHAT JOB TITLES SHOULD I SEARCH FOR?

Web Developer

WHERE COULD I WORK?

- Computer Systems Design and Related Services
- Management of Companies and Enterprises
- Data Processing, Hosting and Related Services
- Colleges, Universities and Professional Schools
- Management, Scientific and Technical Consulting Services

KNOWLEDGE AND SKILLS NEEDED

WHAT TYPE OF EDUCATION AND/OR TRAINING WILL I NEED?

Workers in occupations at this level can develop the skills needed for average job performance after obtaining an associate's degree.

WILL I NEED A SPECIAL LICENSE OR CERTIFICATION?

Many occupations prefer or require at least one certification for entry or advancement.

Primary Data Sources: Texas Workforce Commission at texaslmi.com, JobsEQ at jobseq.eqsuite.com, Bureau of Labor Statistics at bls.gov, and CareerOneStop at careerinfonet.org, 2019, *US projections are for 2019-2029

WEB DEVELOPERS AND DIGITAL INTERFACE DESIGNERS

CAPITAL AREA CAREER LADDER

* Also Included on Targeted Occupation List (PY 2021)

*Software Developer and Quality Assurance and Testers

Hourly Wages

• Entry Level: \$32.69

• Median Level: \$49.46

Typical Education & Experience

Associate's or Bachelor's Degree

3,553 new & replacement positions between 2018-2028

Computer Programmer

Hourly Wages

• Entry Level: \$26.36

• Median Level: \$43.17

Typical Education & Experience

Associate's or Bachelor's Degree

*Web Developer and Digital Interface Designer

Hourly Wages

• Entry Level: \$25.22

• Median Level: \$35.52

Typical Education & Experience

Associate's Degree

260 new & replacement positions between 2018-2028



This Career Ladder is for illustrative purposes and does not display all pathways for career advancement. For more information or feedback email: CareerLadder@wfscapitalarea.com

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