

## Hospitality and Tourism Cluster



Hospitality and tourism encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services.

**Data Sources**  
Bureau of Labor  
Statistics  
CareerInfoNet  
CareerClusters  
The College  
Board  
Tracer

# Travel Agents

*The world's busiest airport is in Atlanta; an average of 2,400 flights come and go each day. England is packed with more than 1,400 castles. And you can sail across the Atlantic Ocean in only six days. These are the kinds of facts travel agents are paid to know. Whether they're finding a fancy hotel or a cheap flight, booking an African safari or a Swedish massage, travel agents are travel gurus. They get paid to guide clients through the maze of the travel industry.*

If you are interested in researching international travel destinations and helping people plan their vacations, a career as a **travel agent** may be for you.

**Travel agents help people plan trips all over the world.**

### **Are You Ready To...?**

- Offer clients the benefit of your firsthand travel experience
- Contact airlines and hotels
- Promote group tours
- Use a computer
- Spend hours on the phone

### **It Helps To Be...**

A people person who loves to travel and experience new things. It also helps to be a good problem solver and someone who enjoys helping others.

### **A Day In The Life...**

- Collect payment
- Compute financial data
- Develop travel itinerary
- Estimate travel rates or expenses
- Inform clients of travel restrictions
- Make travel reservations
- Provide travel suggestions
- Sell itinerary tour packages
- Use sales techniques

### **Salary and Opportunity in the Austin-area**

**Median Hourly Wage: \$14.31**

*That comes out to more than  
\$29,762 a year.*

**In 2016, we had  
302 Travel Agents.  
By 2026, we'll need 344.**

*Could you be one of the 42?*

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# Travel Agents

## After High School...

In addition to a high school diploma, many employers look for travel agents with a **bachelor's degree**.



## Top 5 Industries for Travel Agents

1. Travel Arrangement and Reservation Services
2. Management of Companies and Enterprises
3. Insurance Carriers
4. Traveler Accommodation
5. Management, Scientific and Technical Consulting Services

For more Career Profiles, visit our website:

[http://www.wfscapitalarea.com/YouthServices/  
CareerPlanning.aspx](http://www.wfscapitalarea.com/YouthServices/CareerPlanning.aspx).

## Related College Majors

- Aviation Management
- Entrepreneurial Studies
- Hospitality Administration and Management
- Sales and Distribution
- Tourism and Travel Management

## Related Industry Certifications

- Accredited Cruise Counselor (ACC)
- Master Cruise Counselor (MCC)

## Related Careers

- Aircraft Pilots
- Flight Attendants
- Insurance Sales Agents
- Meeting and Convention Planners
- Real Estate Brokers and Sales Agents

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