

Arts, AV
Technology
& Communi-
cations
Cluster



Designing, producing, exhibiting, performing, writing and publishing multimedia content including visual and performing arts and design, journalism and entertainment services.

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Multi-media Artists and Animators

In the old days, artists drew everything by hand. Some still do. But many of the animated images and special effects you see today are computer generated. That means there's a whole new breed of artists—and a whole new career path to consider. With creativity and imagination, multimedia artists bring dazzling images and new sophistication to everything from cartoons to commercials.

Are you creative and interested in different mediums—from pen and paper to computer-generated images? If so, a career as a **multi-media artist or animator** may be for you.

Multi-media artists and animators create images and special effects for movies, TV shows, cartoons, computer games and more.

Are You Ready To...?

- Come up with original ideas
- Create a series of images
- Use computers to create art
- Work as part of a team
- Work under tight deadlines

It Helps To Be...

An art lover who is also at home on the computer: hand drawings and computer-generated images are both used in this line of work. Creativity and a cool head under pressure is also important.

A Day In The Life...

- Create 2D and 3D images depicting objects in motion or illustrating a process using computer animation or modeling programs
- Design complex graphics and animation using independent judgment, creativity and computers
- Make objects or characters appear lifelike by manipulating light, color, texture, shadow and transparency

Salary and Opportunity in the Austin-area

Median Hourly Wage: \$43.93

That comes out to more than \$91,381 a year.

**In 2016, we had 1,076 Multi-media Artists & Animators.
By 2026, we'll need 1,212.**

Could you be one of the 136?

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Multi-media Artists and Animators

After High School...

In addition to a high school diploma, most employers for multi-media artists and animators require a **bachelor's degree**.



Top 5 Industries for Multi-media Artists & Animators

1. Software Publishers
2. Computer Systems Design and Related Services
3. Advertising and Related Services
4. Motion Picture and Video Industries
5. Specialized Design Services

Related College Majors

- Animation and Special Effects
- Art Teacher Education
- Commercial and Advertising Art
- Computer Graphics
- Film Studies
- Game and Interactive Media Design
- Studio Arts

Related Industry Certifications

- Adobe Certified Expert
- Adobe InDesign 2 ACE Exam
- CWP Security Analyst
- Certified Associate Webmaster (CAW)
- Certified Professional Web Designer
- Certified Web Consultant

Related Careers

- Art Directors
- Directors
- Fine Artists
- Graphic Designers
- Illustrators
- Web Designers

For more Career Profiles, visit our website:

[http://www.wfscapitalarea.com/YouthServices/
CareerPlanning.aspx](http://www.wfscapitalarea.com/YouthServices/CareerPlanning.aspx).