

Arts, AV
Technology
& Communi-
cations
Cluster



Designing, producing, exhibiting, performing, writing and publishing multimedia content including visual and performing arts and design, journalism and entertainment services.

Data Sources
Bureau of Labor
Statistics
CareerInfoNet
CareerClusters
The College
Board
Tracer

Graphic Designer

If you're fascinated by the differences between the fonts Times New Roman and Geneva—or simply enjoy arranging photos on a page—you may have a future in graphic design. One of the most practical paths for artsy people, graphic design requires not only a good eye but an ability to use the computer as a tool for achieving your vision.

Do you enjoy art and working with computers? If so, a career as a **graphic designer** may be for you.

Graphic designers work with type and images to create the look for CD inserts, books, magazines, posters, catalogs and other products. Some also design websites.

Are You Ready To...?

- See your ideas in living color in print and online
- Create designs under deadline pressure
- Revise designs in response to feedback
- Learn the latest computer software
- Meet with clients

It Helps To Be...

Organized, creative and computer savvy. You'll have to stay up to speed on all the latest design software. Flexibility is also key: if your client wants purple type on a peach background, you'll have to swallow your pride and deliver.

A Day In The Life...

- Create designs, concepts and sample layouts based on knowledge of layout principles and esthetic design concepts
- Confer with clients to discuss and determine layout design
- Develop graphics and layouts for product illustrations, company logos and Internet websites

Salary and Opportunity in the Austin-area

Median Hourly Wage: \$25.84

That comes out to more than \$53,752 a year.

In 2016, we had 1,612 Graphic Designers. By 2026, we'll need 1,862.

Could you be one of the 250?

Prepared
by



WORKFORCE SOLUTIONS
Capital Area
Connecting People to Jobs

A proud partner of the American Job Center network. Workforce Solutions Capital Area is an equal opportunity employer/program. Auxiliary aids and services are available, upon request, to persons with disabilities. Relay Texas: 1.800.735.2969 (TDD) / 711 (Voice).

Graphic Designer

After High School...

In addition to a high school diploma, most employers for graphic designers require a **bachelor's degree**.



Top 5 Industries for Graphic Designers

1. Newspaper, Periodical, Book and Directory Publishers
2. Advertising and Related Services
3. Specialized Design Services
4. Printing and Related Support Activities
5. Other Miscellaneous Manufacturing

For more Career Profiles, visit our website:

<http://www.wfscapitalarea.com/YouthServices/CareerPlanning.aspx>.

Related College Majors

- Art Teacher Education
- Commercial and Advertising Art
- Communication and Rhetoric
- Graphic Design
- Photography
- Studio Arts

Related Industry Certifications

- Adobe Certified Expert
- Apple Certified Pro
- DreamWeaver MX Certification
- Certified Web Designer Associate
- Web Business Certificate
- Web Graphics and Multimedia Certificate

Related Careers

- Art Directors
- Desktop Publishers
- Drafters
- Industrial Designers
- Photographers
- Web Designers
- Video Game Designer

Prepared
by



WORKFORCE
SOLUTIONS Capital Area
Connecting People to Jobs