



## FOR IMMEDIATE RELEASE

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### Austin's Middle School Students Can Discover Career Opportunities at Healthcare Career Awareness Expo in March

AUSTIN – Workforce Solutions Capital Area (Workforce Solutions) has partnered with Austin Independent School District (AISD) and the Central Texas Healthcare Partnership (CTHP) to host a Healthcare Career Awareness Expo for middle school students in Austin on March 13 from 9:00 a.m. to 2:00 p.m. at Clifton Career Development School (1519 Coronado Hills Dr, Austin, TX 78752).

The expo will provide students with valuable opportunities to speak with employers, current students from Career and Technical Education (CTE) programs and colleges, as well as learn about local education opportunities. The Austin community can follow the event online by using the hashtag #Future512.

Healthcare is a key economic sector in the Austin/Travis County area. The demand from local healthcare providers continues to grow for occupations such as medical assistants, surgical technologists, and middle-skill nurses (licensed vocational and associate degree RN).

“By helping students become aware of the diverse, high-demand healthcare career opportunities in their community and the training needed to get the job, we can build the emerging workforce our local employers need,” said Tamara Atkinson, Chief Executive Officer at Workforce Solutions Capital Area.

CTE programs provide students with the academic knowledge and technical skills they need to gain entry to high-skill, high-wage, and high-demand industries. Students receive work-based, hands-on learning to prepare them to enter the workforce or college after they graduate high school.

Educational events like the Healthcare Career Awareness Expo support the community-wide efforts of the Austin Metro Area Master Community Workforce Plan (Master Community Workforce Plan) to prepare the next generation of Austin's workforce for productive lives and careers. Austin-area workforce development community-based organizations, training providers, and employers launched the five-year Master Community Workforce Plan in 2017 to help individuals living in poverty find a path to financial stability. By aligning education and training providers' training programs with employers' needs, this workforce plan will help 10,000 economically disadvantaged individuals secure middle-skill jobs by 2021.

#### About Workforce Solutions Capital Area

Workforce Solutions Capital Area Workforce Board is the publicly-funded workforce board for Travis County. Through strong partnerships and strategic collaborations, Workforce Solutions is leading the region's workforce system in the development of a world-class workforce. For more information, visit [www.wfscapitalarea.com](http://www.wfscapitalarea.com).

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