

WEB DEVELOPERS AND DIGITAL INTERFACE DESIGNERS

WHAT WILL I BE DOING?

- Design, build, or maintain Web sites, using authoring or scripting languages, content creation tools, management tools, and digital media.
- Perform or direct Web site updates.
- Write, design, or edit Web page content, or direct others producing content.
- Confer with management or development teams to prioritize needs, resolve conflicts, develop content criteria, or choose solutions.
- Back up files from Web sites to local directories for instant recovery in case of problems.
- Analyze user needs to determine technical requirements.

NATIONAL, STATE AND LOCAL WAGE INFORMATION

	Entry Level Hourly Wage	2016 Employment	Projected 2026 Employment
Capital Area	\$21.15	1,758	2,029
Texas	\$22.09	10,128	12,098
United States	\$19.01	162,900	187,200

WHAT JOB TITLES SHOULD I SEARCH FOR?

- Web Developer

WHERE COULD I WORK?

- Computer Systems Design and Related Services
- Management of Companies and Enterprises
- Data Processing, Hosting and Related Services
- Colleges, Universities and Professional Schools
- Management, Scientific and Technical Consulting Services

KNOWLEDGE AND SKILLS NEEDED

WHAT TYPE OF EDUCATION AND/OR TRAINING WILL I NEED?

Workers in occupations at this level can develop the skills needed for average job performance after obtaining an associate's degree.

WILL I NEED A SPECIAL LICENSE OR CERTIFICATION?

Many occupations prefer or require at least one certification for entry or advancement.

Primary Data Sources: Texas Workforce Commission at texaslmi.com, JobsEQ at jobseq.eqsuite.com, Bureau of Labor Statistics at bls.gov, and CareerOneStop at careerinfonet.org, 2018, national data, 2019



Connecting People to Jobs

OCCUPATIONAL PROFILE

For Staff Use

SOC: 15-1257

CIP: 11.0801

11.1004

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CAPITAL AREA CAREER LADDER

* Also Included on Targeted Occupation List (PY 2021)

*Software Developer and Quality Assurance and Testers

Hourly Wages

- Entry Level: \$36.61
- Median Level: \$52.78

2,730 new & replacement positions between 2016-2026

*Software Developer, Applications

Hourly Wages

- Entry Level: \$35.81
- Median Level: \$51.49

352 new & replacement positions between 2016-2026

Computer Programmer

Hourly Wages

- Entry Level: \$26.06
- Median Level: \$40.17

*Web Developer and Digital Interface Designer

Hourly Wages

- Entry Level: \$21.15
- Median Level: \$34.32

271 new & replacement positions between 2016-2026

This Career Ladder is for illustrative purposes and does not display all pathways for career advancement. For more information or feedback email: CareerLadder@wfscapitalarea.com

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