GOALS TX Talent and Economic Growth Initiative



TX Talent Experts

To establish the state's public workforce system as the go-to resource for expertise on the TX talent market

- Standardized Data
- **Thought Leaders**
- Resource Investment



Service Optimizers

To deploy unmatched services of value to employers and economic developers and more effectively tell the story

- Standard Menu of **Employer Services**
- Targeted Delivery Model
- **Expanded Training**



Relationship Managers

To proactively manage intentional partnerships for talent solutions, align on shared workforce goals, and leverage joint resources

- Industry Engagement
- **Economic Dev Collab**
- Edu & Training Alignment
- **CBOs Support**





