

OCT 12-13

PARTNERS





CapMetro

WHY IT MATTERS: Two-day event featuring findings from Central Texas' first-ever mobility workforce study and expert discussion around the region's action plan for connecting local people to thousands of jobs and careers created by the mobility and infrastructure industries.

SPEAKERS: Austin Mayor Kirk Watson; San Antonio Mayor Ron Nirenberg; Workforce Solutions Capital Area CEO Tamara Atkinson; U.S. Department of Transportation Strategic Advisor for Infrastructure Workforce Development, Paige Shevlin; Commissioner Aaron Demerson of Texas Workforce Commission; CivicSol CEO and Founder Laura Huffman; CivicSol Partner and Founding Executive Director, Lyndon B. Johnson School of Public Affairs Urban Lab, University of Texas, Steven Pedigo; and more.

AUDIENCE: Leaders in business, K-12 education, higher education, workforce development, philanthropy, and elected officials; Leaders representing mobility and infrastructure project sponsors and job creators.

PROJECTED ATTENDANCE: 100-150

BRONZE \$2,500

- Company name/logo featured in event deck
- Verbal sponsorship recognition during event opening
- Company name/logo featured in all event invitations to dedicated audience list

SILVER \$5,000

All BRONZE perks, plus:

- Verbal sponsorship recognition during ALL event sessions
- Company named in news release

Earned media anticipated due to high-profile guests/topics

GOLD \$10,000

All SILVER perks, plus:

Time to speak during Oct. 13 morning session

By your CEO, president, board chair, etc.

 Company logo featured prominently on event website and in-person event deck

WEBSITE movingforwardatx.eventbrite.com

CONTACT Sarah Garza: sarah.garza@wfscapitalarea.com