




# CONNECTING LOCAL PEOPLE TO LOCAL JOBS

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**FOR CITY/COUNTY LEADERS**

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A proud partner of the  **americanjobcenter** network

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# WORKFORCE SOLUTIONS IS A ONE-STOP SHOP FOR EMPLOYMENT

## Job Seekers

**Your go-to source for no-cost job search & employment services**

- *Find a job*
- *Build your resume & prep for interviews*
- *Career training scholarships*
- *Receive wraparound supports while you work or train*

## Employers

**We help businesses hire, train, & retain skilled workers**

- *Finding talent*
- *Hiring events*
- *Employee skills training*
- *Layoff assistance/aversion*

## Youth

**We help youth (ages 16–24) complete their education & find and keep employment**

- *Education support for GED, college or trade programs*
- *Career-case management support*
- *Career-readiness training & paid internships*
- *Job placement support & services*

## Parents

**We help parents pay for childcare so they can work or go to school**

- *Childcare scholarships*
- *Choose a provider that meets the needs of your family*

**NOTE** We also work with childcare providers to achieve greater measures of quality & help prep children for success in kindergarten

# AUSTIN LABOR MARKET SNAPSHOT & OPPORTUNITIES

# The Austin metro labor market is a head-scratcher

Snapshot as of **MAY 2023** unless noted

## UNEMPLOYMENT RATE

**3.5%**

*Lowest rate among top  
10 largest Texas metros*

**49,407** unemployed

**2.7%** rate a year ago

## JOB GROWTH

**No. 1**

Among the top 50 U.S.  
metros since Feb 2020

*Dallas is No. 2*

## LABOR FORCE SIZE

**+13%**

Since Feb 2020

*Includes employed and  
active job seekers*

## UNFILLED JOBS

**41K**

As of April 2023

**50K** a year before



# **OUR IMPACTS TOGETHER** OVER THE LAST YEAR

# AUSTIN'S HIRE LOCAL PLAN 3 WAYS WE'RE GROWING OUR WORKFORCE

## 1. HIGHER SKILLS FOR LOCAL PEOPLE

- Brings an equity lens so we leave no worker behind
- Better defines the region's capacity for training

## 2. HIGHER EARNINGS FOR LOCAL PEOPLE

- Creates an affordability index

## 3. GROWING PAYROLLS FOR LOCAL BUSINESSES

- By better preparing local workers for in-demand jobs, companies can fill their roles at a lower cost and the community can see economic benefits as a result



# AUSTIN'S HIRE LOCAL PLAN STRATEGY OVERVIEW

A common agenda and framework for a more demand-driven, collaborative workforce system

## STRATEGY #1

### AWARENESS & ENROLLMENT

Cultivate interest in high-demand, quality entry- and mid-level careers



## STRATEGY #2

### TRAINING

Equip workers with the skills they need to succeed



## STRATEGY #3

### PLACEMENT

Connect employers with local talent to fill quality entry-level jobs and good-paying mid-level jobs



## STRATEGY #4

### UPSKILLING

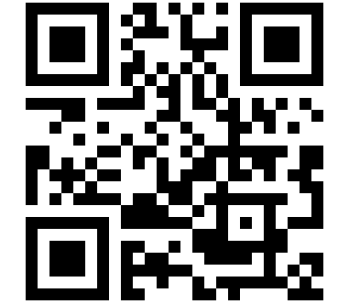
Assist frontline workers in acquiring skills to advance into higher-paying mid- and upper-level jobs





## Awareness & Enrollment

Cultivating interest in high-demand, quality entry- and mid-level careers



Click or scan  
for full report

# 13,595

### Students served

with career activities in and out of the classroom such as career exploration events, field trips to industry work sites, summer internships and more

# 5

### ISD partners

Austin, Del Valle, Elgin, Manor & Pflugerville

# 33

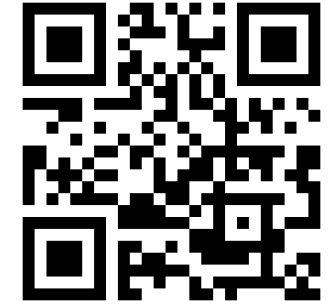
### Campuses supported





## Training

Equipping workers with the skills they need to succeed



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# \$30K

**Average annual wage increase** for individuals after completing training through Workforce Solutions Capital Area

WIOA Adult program completers, as of 2021

# 10,712

**Job seekers served**

6,119 unemployment insurance claimants

# 5x

**ROI** for every dollar invested in training

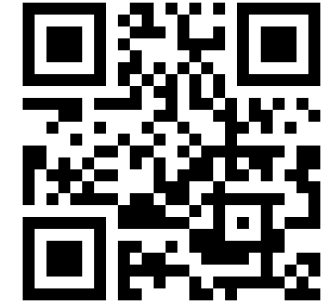
# 71%

Of adult clients **found employment** in their field of training



## Training

Equipping workers with the skills they need to succeed



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↑ **\$146M**

**Total increased earnings**  
for our customers post-program exit

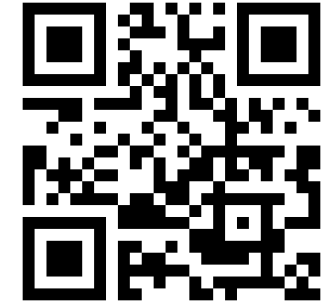
**\$518M**

**Total earned by our customers**  
post-program exit



## Placement

Assisting frontline workers in acquiring skills to advance into higher-paying mid- and upper-level jobs



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# 7,604

**Employers served**

# 72

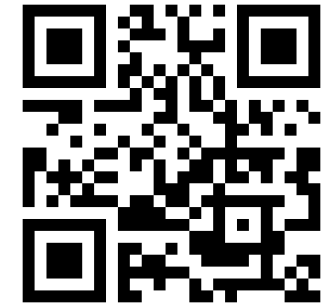
**Hiring events**

4,052 job seekers &  
1,442 employers attended



## Upskilling

Connecting employers with local talent to fill  
quality entry-level jobs and good-paying mid-level jobs



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# \$1.3M

**Invested in upskilling in Central Texas**  
through partnerships with employers

# 6

**Registered apprenticeship  
programs expanded (since 2020)**  
4 in healthcare, 2 in adv. manufacturing

## FY22 IMPACTS Oct 2021 – Sep 2022

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**\$6,326**

Average annual wage increase of parents receiving child care assistance post-program exit

**5,470**

Children received child care scholarships

**341**

Child care providers contracted

**43**

Providers raised to higher Texas Rising Star quality rating

*342 providers and teachers trained/mentored*

**341**

Children enrolled in Continuity of Care program

*Funded by City of Austin / Travis County to bridge any gaps in eligibility for local parents*

**271**

Jeanette Watson Wage Supplement recipients

*Helps early childhood professionals continue to work in a field where wages are not commensurate with other skilled positions*

# WFS CONTINUES TO SERVE HOMELESS INDIVIDUALS WITH A HIGH COVID-ERA EMPLOYMENT RATE

WFS is uniquely positioned to assist low-income and unsheltered residents and students during the entire transition from program to career.

**JULY 2021 – JUNE 2022**

**357**

**Individuals that identified themselves as homeless  
completed a WFS program**

*15% of our total program completers*

**65%**

**Employment rate for  
homeless individuals**



# RECENT PERFORMANCE OUTCOMES FY23

OCT 1, 2022 – MAY 5, 2023

# 513 NEW TRAINING ENROLLEES

Funded by **Workforce Solutions Capital Area**

## Industry Breakdown

1. Skilled Trades/Mfg: 205
2. IT: 162
3. Healthcare: 65
4. Prof. & Business Services: 12

*Blank: 69\**

## Occupation Breakdown – Top 5

1. Computer & Information Systems Managers: 79
2. Vocational Education Teachers, Postsecondary: 73
3. Supervisors of Construction & Extraction Workers: 61
4. Medical Assistants: 30
5. Computer Programmers: 22

*\*Note: Data entry still ongoing (pending training provider data or client's decision on their training path)*



**AS OF MAR 30, 2023**

## 3,407

**Children in care**

**+197** since Jan 31

## 1,121

**Children on waitlist (830 families)**

**+371** children since Jan 31

Oldest application date:

**Nov 10, 2022**

Current waitlist time:

**6-9 months**

## 346

**Providers contracted**

**+4** since Jan 31

TX Rising Star quality providers:

**109** ☆☆☆☆

**30** ☆☆☆

**9** ☆☆☆



# WHY WE'RE OPTIMISTIC

## RECENT HIGHLIGHTS



HIGHLIGHT

**WFS Capital Area launching  
Mobility & Infrastructure Industry Council**  
in partnership with CapMetro and  
Austin Transit Partnership

# MOBILITY & INFRASTRUCTURE INDUSTRY COUNCIL

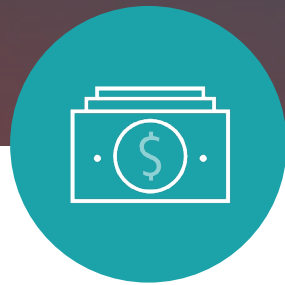
IN PARTNERSHIP WITH

Workforce Solutions Capital Area · CapMetro · Austin Transit Partnership



## Texas Talent Experts

- Insights into current transit workforce data/trends
- Create supply/demand analysis
- Action plan to ensure talent demands are met



## Service Optimizers

### Leveraging services in:

- Talent Pipeline
- Earn & Learn
- K-12 Awareness
- Upskilling



## Relationship Managers

### Industry Council

- Funders
- Job Creators
- Talent Pipeline

# INDUSTRY SECTOR PARTNERSHIPS

## PROVEN STRATEGY FOR EMPLOYER-LED WORKFORCE DEVELOPMENT

- ✓ Fill hard-to-fill jobs more quickly
- ✓ Influence training program creation & updates
- ✓ Lead systems change in response to real-world business needs
- ✓ Strengthen the Austin economy

### OTHER WFS IND. SECTOR PARTNERSHIPS



Central  
Texas  
Healthcare  
Partnership



CENTRAL TEXAS  
**MANUFACTURING**  
PARTNERSHIP

CAPITAL AREA TECHNOLOGY  
WORKFORCE COALITION

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