



# JOIN US FOR A LIVE EVENT SERIES TO LAUNCH YOUR FUTURE IN THE TRADES JULY 11-15, 2022



## SPONSORSHIP OPPORTUNITIES

<p><b>EVENT DESCRIPTION</b> Explore careers. Learn a skill. Master a trade. Attend Trade Up Texas Week for in-person hiring events at three convenient locations in north and south Austin with opportunities to invite job seekers to your facility for an open house.</p>		<p><b>Your sponsorship will make impacts beyond this event.</b> Along with covering essential event expenses (venue, advertising, equipment, and more), your sponsorship will go toward scholarships to help students who are financially struggling enter your trade and manufacturing careers.</p>
<p><b>EST. ATTENDANCE</b> 400-500</p>	<p><b>WEBSITE</b> <a href="https://wfscapitalarea.com/trade-up-texas">wfscapitalarea.com/trade-up-texas</a></p>	

SILVER \$2,500	GOLD \$7,500	TITLE \$15,000
<ul style="list-style-type: none"> <li>Your logo recognized on our event website, social media platforms (audience of 5,000+ people in your region), and email messages</li> <li>Place collateral in event totes</li> <li>Premium vendor booth placement at physical and virtual event</li> </ul>	<p><b>SILVER inclusions, plus:</b></p> <ul style="list-style-type: none"> <li>Your company logo featured on signage at physical and virtual event</li> <li>Your company name in event press release</li> <li>Featured post on our blog and e-newsletter (audience of 3,000+ people in your region)</li> <li>Priority vendor booth placement at physical and virtual event</li> </ul>	<p><b>SILVER &amp; GOLD inclusions, plus:</b></p> <ul style="list-style-type: none"> <li>Presenting rights for event</li> <li>Your company logo featured prominently on signage at physical and virtual event</li> <li>Premier vendor booth placement at physical and virtual event</li> </ul>

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