

# 2020 Impact Report

ALL IN FOR REBUILDING OUR ECONOMY



ABOUT

When the economic impacts became real for many in Austin last spring, Workforce Solutions Capital Area launched into overdrive. Our **2020 Impact Report** highlights our hard work and partnerships that have helped make our region's recovery possible.

## Highlights

5-YEAR IMPACTS (2016–2020)

**Austinites are better off after receiving our services**

**16,292**

Travis County residents  
directly supported by WFS  
indirectly impacting **41,927** family  
members and **17,698** children

**93%**

Employment rate for  
laid-off workers

**92%**

Employment retention for  
families participating in our  
child care program

**\$317M**

Total post-program wages  
earned by our customers

**▲\$103M**

Total post-program wage  
increase compared to  
pre-program earnings

**▲\$9,807**

Average post-program wage  
increase per customer

WHO WE SERVED FY20

**We are here to serve Austin's workforce and children and parents**

**5,846**

Future Workforce  
Children ages 0-12

**245**

Emerging Workforce  
Youth ages 14-24

**13,208**

Current Workforce  
Adults ages 18+

**3,789**

Business & Industry  
Employers

COVID RESPONSE (MAR-DEC 2020)

**Since the pandemic first struck in March,  
we never stopped serving our community**

**\$4.3M**

In enhanced reimbursement  
funds distributed

to help child care providers stay  
open and address increased  
operating costs

**\$3.1M**

In local funding invested in  
Phase 1 of the RE:WorkNOW  
rapid training model

to increase services to  
laid-off workers

**\$532.5K**

In stabilization grants  
distributed

to help closed child care providers  
defray ongoing fixed costs so they  
can eventually reopen

**23K+**

Students reached in 5 ISDs  
and 25 campuses

to introduce students to career  
programs and postsecondary  
education options

