

# CAREER & EDUCATION OUTREACH



**WORKFORCE**  
SOLUTIONS Capital Area

Connecting People to Jobs



## WAYS TO ENGAGE *Resource Booklet*

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Relay Texas: 1.800.735.2989 (TDD) / 711 (Voice). [www.wfscapitalarea.com](http://www.wfscapitalarea.com)

# Meet The Team

Our team of Workforce Career & Education Outreach Specialists raise awareness of career possibilities to students in grades 6-12 in five Austin area school districts: Austin, Del Valle, Elgin, Manor, and Pflugerville. Our work is done through a two-year program in partnership with Austin area school districts with funding from [Texas Workforce Commission](#).

**Natalie  
Obregon**

North Austin ISD



**Stephanie  
Calderon**

South Austin ISD  
Del Valle ISD



**Torie Watson**

Elgin ISD  
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**Shannon  
Scriven**

Pflugerville ISD



**Jessica Garay**

Data and Career  
Awareness  
Project  
Coordinator



**Leslie Puckett**

Director of  
Research and  
Career  
Awareness





# WAYS YOU CAN ENGAGE

*with Youth, Students, Teachers, School Districts*

A chalkboard with the words 'IMPROVE', 'SUCCESS', 'TRAINING', 'MOTIVATE', 'WORK', and 'INSPIRE' written in white chalk. The word 'IMPROVE' is at the top, followed by 'SUCCESS', 'TRAINING', 'MOTIVATE', 'WORK', and 'INSPIRE' at the bottom. The word 'INSPIRE' is written in a larger font size than the others.

IMPROVE  
SUCCESS  
TRAINING  
MOTIVATE  
WORK  
INSPIRE

## MENTORSHIPS

Connect and work with students, helping them prepare for their future career paths! Mentoring a student can help them develop their skills, learn about the industry, and support them as they pursue their career pathways.

## INTERNSHIPS

Job experience through an internship helps students develop their skills and train for their future. Offering internships and experiences helps promote career development and prepares the future workforce that will be in your industries!



[careerladder@wfscapitalarea.com](mailto:careerladder@wfscapitalarea.com)

# WAYS YOU CAN ENGAGE

*with Youth, Students, Teachers, School Districts*



## CAREER FAIRS

Join our team for career fairs to outreach to students! Career fairs provide the opportunity to engage with the future workforce and give an introduction to your industry and the pathway to get into your career.

## INDUSTRY SPEAKERS

Offering a presentation on your industry – the roles and careers, day to day duties and responsibilities, skills required for the job, and more – is a great way to help students and the future workforce see the option available to them in your career field. Presentations can be as long as you require and give a chance to share with students, as well as answer questions.



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## WAYS YOU CAN ENGAGE

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# VIRTUAL RESOURCES

Join the Career and Education Outreach Specialists in creating and providing virtual content for those they serve! Industry participation in virtual interviews, recorded presentations and webinars, and virtual workbooks, guides, and infographics helps connect students to the career pathways and industries available to them.

Virtual tours of businesses and industries are a great way to introduce students to what different careers look like and do! Virtually recorded interviews are also beneficial to students as they learn about how to get into different careers and roles, what skills are required and important to have for certain roles, and what they can be doing now to prepare for a career in different industries!



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# WAYS YOU CAN ENGAGE

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## UPSKILLING RESOURCES

Learn about the benefits of upskilling and growing your business with **The Upskilling Toolkit**! The guide provides resources on affordable tools and effective strategies to boost the skills of employees, decrease turnover, and bolster competitiveness.

## JOBS NOW

WFS provides resources for job seekers, including **Jobs Now**. As part of [wfscapitalarea.com](http://wfscapitalarea.com), Jobs Now lists jobs currently hiring. Help raise awareness of the positions and opportunities available in your industry by posting on Jobs Now!



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# Explore Our Resources

## Growing Your Business

Workforce Solutions Capital Area Business Solutions

[wfsbst@wfscapitalarea.com](mailto:wfsbst@wfscapitalarea.com)

512.485.3790

**Hours of Operation:**

Monday – Friday

8:00 AM – 5:00 PM

**WFS Employer Services**

## EXPLORE CAREERS

Learn more about 🔥 career pathways in Central Texas

**[climbtheladderctx.com](http://climbtheladderctx.com)**



[wfscapitalarea.com](http://wfscapitalarea.com)



[adia.works](http://adia.works)



[dvisd.net](http://dvisd.net)

**WFS Industry.  
Interviews Video Series**

